



Qualitätssicherung. Vom Landwirt bis zur Ladentheke.

Supporting document
**Meat and meat products:
Labelling of QS products**





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1 Scope

This supporting document is meant to be a support for scheme participants in implementing the requirements for labelling QS goods, from the carcass to the end consumer packaging. The supporting document considers the requirements of the following guidelines.

- Slaughtering/Deboning
- Processing of Meat and Meat Products
- Meat Wholesale
- Broker Meat and Meat Products
- Storage of Meat and Meat Products
- Food Retail Meat and Meat Products

2 Definition of QS products

QS products are goods that have been manufactured and/or marketed in accordance with the requirements of the QS system in a QS-certified company. These goods must come from a company authorized to supply the QS scheme and must be clearly identifiable as such by the customer. For this purpose, traceable labelling must be provided on the accompanying documents and on the product. The same applies to goods from companies that participate in the QS scheme via recognized standards. The goods must be clearly identifiable, come from a company authorized to deliver in the QS scheme and can then be received by QS-certified companies as QS goods and used or marketed as such.

The eligibility of delivery of the scheme participant can be checked either by using the favourites list or by entering the location number or the QS-ID, in the public scheme participant search via the following link:

<https://www.qs-plattform.de/QSSoftware/start/do>

3 Labelling of QS products

| Delivery Note | | | | | |
|---------------|------------|---|----------|------|---------|
| Pos. | Art.-Code | Art.-Denomination | Quantity | Unit | |
| 1 | R-3325-078 | Beef Goulash (QS) (from beef leg) | 30,00 | Pck. | (500 g) |
| 2 | S-3005-072 | Minute Steaks (QS) (from pork loin) | 20,00 | Pck. | (300 g) |
| 2 | S-0050-050 | Black Forest Ham (QS) | 40,00 | Pck. | (200 g) |

| Delivery Note | | | | | |
|---|------------|--|----------|------|---------|
| All the following articles are QS products: | | | | | |
| Pos. | Art.-Code | Art.-denomination | Quantity | Unit | |
| 1 | R-3325-078 | Beef Goulash (from beef leg) | 30,00 | Pck. | (500 g) |
| 2 | S-3005-072 | Minute Steaks (from pork loin) | 20,00 | Pck. | (300 g) |
| 2 | S-0050-050 | Black Forest Ham | 40,00 | Pck. | (200 g) |

Figure 1: Example for the QS labelling on the accompanying documents and on the product

The unambiguous identification of QS goods in the company and during the customer contact must always be guaranteed (Labelling of QS products). The labelling can be carried out by using the QS certification mark, other identification and labelling options can also be used. However, if QS is referred to in contact with end consumers, the QS certification mark must be used.

3.1 Commercialisation on business customer level

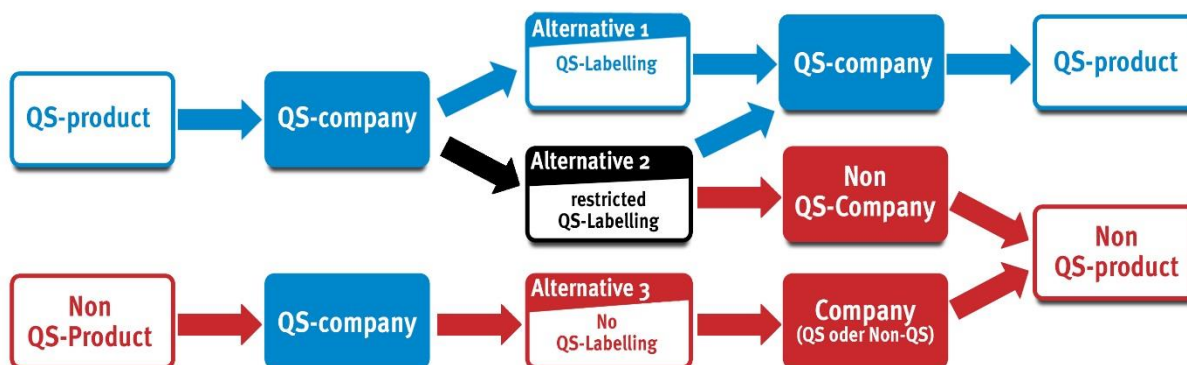


Figure 2: QS Labelling in the B2B trade.

■ **QS-Labeling (Alternative 1):**

During delivery, it must be possible to identify the QS goods at any time by a labelling on the accompanying documents and on the goods. In addition, the supplier must have a valid eligibility to deliver in the QS scheme at the time of delivery. In the manufacturing process, QS goods must be separated from non-QS goods. At the outgoing goods, the labelling of the accompanying documents and the product must enable identification as QS goods for the recipient. QS goods may only be marketed without any restriction as such if the customer also has a valid eligibility of delivery in the QS scheme, too.

■ **Restricted QS-Labeling (Alternative 2):**

Products that are marked as QS goods can be marketed to non-QS scheme participants in the business customer relationship. However, it must be noted in the accompanying documents that the reseller may no longer actively advertise the goods as QS goods in his course of business and in contact with his customers (Restricted QS-Labeling). If the QS goods are intended for sale to the end consumer and marked with the QS certification mark, they may only be marketed to QS system partners.

■ **No QS-Labeling (Alternative 3):**

If products are not marked as QS goods on the product and in the accompanying documents, or if the delivering company does not have a valid eligibility to deliver in the QS scheme, these goods or processed goods cannot be labelled as QS products. Accordingly, these products may not be labelled as QS goods either on the product or in the accompanying documents.

General: Accompanying documents for goods can also be available in electronic form, paper document are not obligatory.



3.2 Marketing to the final consumer

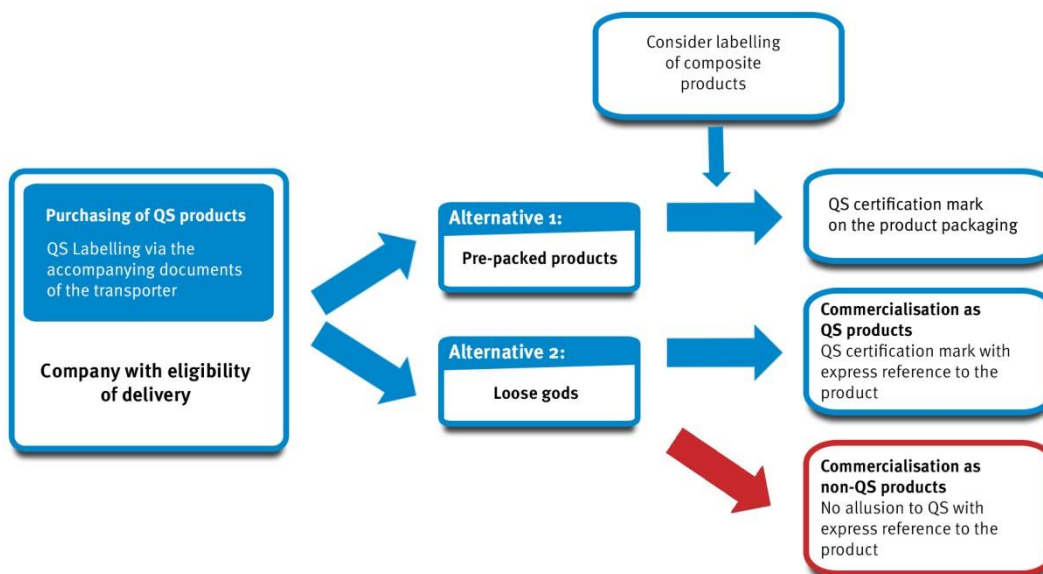


Figure 3: QS Labelling for the final customer

- **Pre-packed products (Alternative 1):**
When marketing pre-packaged QS products intended for sale to the final consumer, the goods must be labelled in the accompanying documents. The QS certification mark must be shown on the product packaging in accordance with the style guide for the QS certification mark.
- **Loose goods (Alternative 2):**
QS products that are marketed loose must be clearly labelled in the accompanying documents. The transport packaging must also be marked accordingly and enable a clear separation between QS goods and non-QS goods.
Whether or not the QS goods should also be labelled as QS goods to the final consumer is at the discretion of the reseller (e.g. food retailer, butcher's shop). If the products are to be labelled as QS goods for the end consumer, the QS certification must be carried out by using the QS certification mark with direct and unambiguous product reference to the end consumer.

4 Use of the QS certification mark for composite products

Composite products are foods containing more than one ingredient, such as mixed salads as well as ready meals. The right to use the QS certification mark on composite products that mainly ($\geq 50\%$) contain ingredients that have been produced and marketed in accordance with the requirements of the QS scheme (QS goods), is generally feasible if the following requirements (if applicable) are fulfilled:

- The meat/meat products contained in the composite product, that fall within the scope of the QS scheme, are completely (100 %) QS goods.
- The in the composite product included chunky ingredients from fruit, vegetables and/or potatoes contained, that respectively represent at least a considerable amount ($\geq 10\%$ according to QUID related to the total quantity of the composite product) and that fall within the scope of the QS-scheme, are QS goods.

If one of the above-mentioned requirements is not fulfilled, the use of the QS certification mark on composite products requires approval of QS Qualität und Sicherheit GmbH. For this, the labels must be sent to Zeichennutzung@q-s.de.



Labelling of individual ingredients as QS goods

In order to enable final consumers to recognize which ingredients of composite products are QS goods, these ingredients must be clearly labelled with a footnote in the list of ingredients.

Excluded from this requirement are products which, except for ingredients such as salt, water, spices and/or substances of **Regulation (EC) No 1333/2008**, consist 100 % of QS goods.

Pork meat shewers natural with bell pepper and onions, 2 pieces

Ingredients: 70% pork meat*, 13% bell pepper red*, 12% bell pepper green*, 5% onion.

*QS-goods

Figure 4: Labelling of the QS goods in the ingredient text, label release is not required.

Pork slices „Texas“

Porks slices marinated with kidney beans and maize


Ingredients: 63% pork meat*, 13% maize, 11% kidney beans, marinade (water, salt, spices, vinegar, oil, sugar).

*QS-goods

Figure 5: Labelling of the QS goods in the ingredient text, a label release is required, as maize and kidney beans are not QS ingredients.

5 QS-Labelling possibilities on the accompanying documents

The marking of the QS goods in the accompanying documents must always enable a clear assignment between the product and the accompanying documents. In order to mark QS goods as such in the accompanying documents, various procedures can be used (see examples, the list is not exhaustive).

Meat Products Private Company


Meat Products Private Company, Sample Street 1, 12345 Sample Place
Retail Company
Main Street 1
54321 Sample City

Deliv.-Note-No.: 10245
Customer-No.: 2439
Order-No.: 12345XY
Date: 25.07.2015

Delivery Note

| Pos. | Art.-Code | Art.-Denomination | Quantity: | Unit: |
|------|------------|---|-----------|--------------|
| 1 | R-3325-078 | Beef Goulash (QS) (from beef leg) | 30,00 | Pck. (500 g) |
| 2 | S-3005-072 | Minute Steaks (QS) (from pork loin) | 20,00 | Pck. (300 g) |
| 2 | S-0050-050 | Black Forest Ham | 40,00 | Pck. (200 g) |

Figure 6: Example: QS labelling by means of the addition "(QS)".



Meat Products Private Company

Meat Products Private Company, Sample Street 1, 12345 Sample Place
Retail Company
Main Street 1
54321 Sample City

Deliv.-Note-No.: 10245
Customer-No.: 2439
Order-No.: 12345XY
Date: 25.07.2015

Delivery Note


All the following articles are QS products:

| Pos. | Art.-Code | Art.-denomination | Quantity | Unit |
|------|------------|--|----------|--------------|
| 1 | R-3325-078 | Beef Goulash (from beef leg) | 30,00 | Pck. (500 g) |
| 2 | S-3005-072 | Minute Steaks (from pork loin) | 20,00 | Pck. (300 g) |
| 2 | S-0050-050 | Black Forest Ham | 40,00 | Pck. (200 g) |

Figure 7: Example: QS labelling by means of a general reference.



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Meat Products Private Company
Meat Products Private Company, Sample Street 1, 12345 Sample Place
Retail Company
Main Street 1
54321 Sample City

Deliv.-Note-No.: 10245
Customer No.: 2439
Order No.: 12345XY
Date: 25.07.2015

Delivery Note

| Pos. | Art.-Code | Art.-denomination | Quantity | Unit | QS: |
|------|------------|--|----------|--------------|-----|
| 1 | R-3325-078 | Beef Goulash (from beef leg) | 30,00 | Pck. (500 g) | x |
| 2 | S-3005-072 | Minute Steaks (from pork loin) | 20,00 | Pck. (300 g) | |
| 2 | S-0050-050 | Black Forest Ham | 40,00 | Pck. (200 g) | x |

Figure 8: Example: QS labelling by means of article selection.

6 Labelling possibilities on the packaging

Business customers have different possibilities to label QS products on the packaging (the list is not exhaustive).

- QS certification mark
- Supplement "QS"
- Other letter codes, e.g. "Q"
- Numeric codes, e.g. 1719

If QS is referred to on the product packaging or in the immediate product environment during marketing to the final consumer, the QS certification mark must be depicted in accordance with the style guide.

7 Labelling of products from recognized standards

For QS certified companies to be able to use the goods from companies that participate in the QS system via a mutual recognized standard, a unique identification is required. Information, which must be available upon delivery, is described below.

7.1 Netherlands

Living pigs

The delivered pigs must be clearly identified as animals which have been produced in accordance with the requirements of the IKB standard before the slaughter based on the accompanying documents. While unloading and during transport, these must be clearly separated from pigs that have not been produced in accordance with the IKB standard. If animals that have not been produced in accordance with the IKB standard are also delivered, the identification number of these pigs must

be indicated in the accompanying document. On the signed document, the farmer must indicate his identification number (UBN-number). This number must be used to verify the farmers eligibility of delivery in the QS system.



Pork

For the delivery of meat an appropriate accompanying document must be provided. In this document, the slaughterhouse or cutting plant confirms that all the meat comes from pigs that have been produced in accordance with the requirements of the IKB system and that the supplier complies with all the requirements of the IKB system. At the time of delivery, the supplier must have an eligibility of delivery in the QS system.

7.2 Belgium

Living pigs

The delivery of pigs from the CodiplanPlus certified companies must be accompanied by an accompanying document. The identification number (QS location number) of the farmer must be indicated on this document. Belgian identification numbers contain eight digits, for QS they are completed with a prefix (0560000). In order to receive the pigs as QS goods, the farmer must have a current eligibility of delivery in the QS system. In the CodiplanPlus system farmers are not allowed to keep CodiplanPlus pigs and conventional pigs at the same time. All pigs of the respective delivery lot can be marketed as QS goods.

Pork

To guarantee the traceability and lot identification of the carcasses from the slaughterhouse, each carcass must be marked with a Certus stamp and the delivery of carcasses must be accompanied by a Certus certificate. This can be transmitted in paper form or digitally. It must contain information about the slaughterhouse (supplier), the number of carcasses delivered, the farmer, the date of slaughter and the recipient. A maximum of ten farmers may be indicated on the certificate. Only if the Certus certificate is complete and correct, it may be transferred to the recipient of the carcasses.

The delivery of cuts from the cutting plant to the next part of the chain must be accompanied by a specific document: a Certus delivery note. This must indicate the slaughterhouse, the cutting plant (supplier), the quantity and type of cuts delivered and the serial number of the Certus certificate on which the delivery note is based. Only if the delivery note is complete and correct, it may be transferred to the recipient of the cuts.

For the delivery of carcasses and cuts, the supplier must have an eligibility of delivery in the QS system at the time of delivery.

7.3 Denmark

Living pigs

For the delivery of pigs an accompanying document must be provided. This must include the identification number (CHR number) of the farmer. In order to receive the pigs as QS goods, a valid eligibility of delivery in the QS system must exist. This approval must be checked upon delivery on the Danish website (www.spfsus.dk).

Pork

The delivery of meat must be accompanied by a document indicating the EU approval number of the slaughterhouse or cutting plant. At the time of delivery, the supplier must have a valid eligibility of delivery in the QS system. Delivery via the recognised standard (GRMS) is only possible for Danish Crown or Tican sites located in Denmark.



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7.4 Austria

QS recognizes the Austrian AMA quality seal of AMA Marketing GesmbH for cattle production and livestock transport. This applies in particular to young bulls and bulls, calves and dairy cattle are excluded from this recognition. With a certification according to the AMA Quality Seal Guidelines, companies can, under certain conditions, deliver goods into the QS scheme.

The companies are bundled centrally by the standard owner (AMA) and are listed in the QS database. The eligibility of delivery of the companies is displayed in the QS database.

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