



Qualitätssicherung. **Vom Landwirt bis zur Ladentheke.**

QS short portrait

High-quality food produced reliably and safely - that's what consumers expect. Consistent quality assurance is indispensable for this. Together with its partners along the entire food supply chain, QS supports and confirms reliable processes. Only when the parties have adhered to the requirements of the QS scheme, products carry the QS certification mark.

Goals and measures

The QS scheme was established in October 2001 as an economic alliance for audited quality assurance, with the aim of rigorously implementing self-auditing in companies and mandatory neutral control. It includes the product areas beef, pork and poultry meat as well as fresh fruits, vegetables and potatoes.

Each scheme participant undertakes to implement comprehensive documentation and self-control measures. Compliance with the requirements is verified by independent certification bodies. All audit reports and monitoring results are recorded and evaluated in the QS database. In 2018, almost 43,000 independent audits were carried out, of which a good 32,000 alone in animal husbandry and the production of fruit, vegetables and potatoes.

QS scheme participants

More than 25,000 mid-life retail stores today sell meat and sausages as well as fresh fruit and vegetables with the QS certification mark. In the meat and meat products scheme chain, 73,000 agricultural businesses are currently participating in the QS scheme, as are 7,400 companies in the animal feed and meat industries. For fruit, vegetables and potatoes more than 34,100 scheme participants are involved.

Aligned to German consumers, QS is open to international partners. Twelve percent of the scheme participants come from all over Europe. The mutual recognition between different quality assurance systems avoids double audits and allows an international flow of goods of equivalent quality.

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