



Quality Assurance. **From farm to shop.**



**QS. Quality
Scheme for Food.**

Press Release

Feed Monitoring Report: Good Marks for QS Scheme Participants' Self-Assessments

Bonn, 08.12.2010

A total evaluation of more than 122,000 feed samples and a good 1.6 million individual analyses is contained in the latest Feed Monitoring Report published by QS Qualität und Sicherheit GmbH. Fewer than 0.5 percent violations of the limit in the past seven years testify to the consistent quality assurance of the economic operators in the QS scheme.

The Feed Monitoring Report is to appear every autumn in future. The first issue provides a total overview of all analysis data which have been recorded by QS since the start of feed monitoring in 2008. "The results have been edited so close to everyday practice that the users can check their own processes and further optimise their own quality assurance on the basis of the Monitoring Report," explains Dr. Hermann-Josef Nienhoff, CEO of QS Qualität und Sicherheit GmbH. A removable poster provides detailed information on undesired substances and the feeds in which they were most frequently detected.

The four-page Monitoring Report also contains interesting background information and facts about feed analysis. Roughly 16,000 copies of the first issue of the Feed Monitoring Report are being distributed free of charge as supplements to trade journals and agriculture magazines. The monitoring report is also available with immediate effect in the media catalogue on the QS website.

Perfect feeds are the basis of safe food

The current evaluations show that feed monitoring pays dividends for the sector: "Seamless, interlinking checks all along the chain have had the result that there have either been fewer and fewer contaminations in recent years or that they were recognised so early that it was possible to prevent them from being introduced to the value-added chain," said Nienhoff.

Every business in the QS scheme that produces or trades in animal feed is obliged to participate in feed monitoring. This applies to roughly 3,600 compound feed and feed material producers and almost 50,000 agricultural businesses which mix their own feed. They invest an average of around 5 million euros a year in the feed analyses, which are obligatory in the QS control plans.

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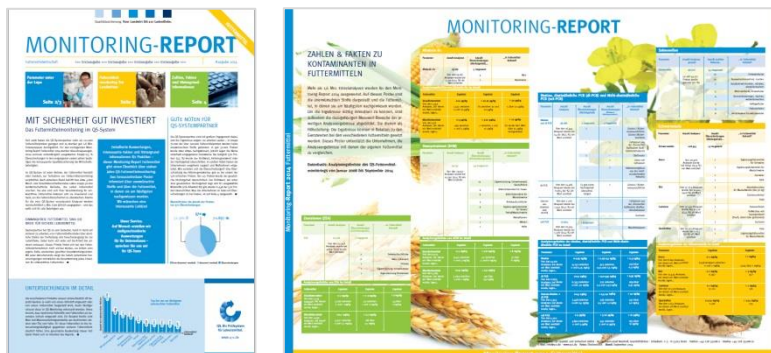
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The first issue of the Feed Monitoring Report and images for use in the context of this press release are available in the Press and Publication area of the QS-website www.q-s.de



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QS Qualität und Sicherheit GmbH is owner of the QS quality scheme for food. The standards defined by QS set clear and verifiable production requirements for all stages of the food supply chain – from the feed sector right through to the food retail. The cross-stage monitoring of these requirements as well as the traceability of agricultural products and goods made from them characterise the QS scheme. More than 109.000 companies from feed sector, agriculture, slaughtering/deboning, processing and butchery, wholesale and food retail and more than 24.000 companies in the fruit, vegetables and potatoes supply chain have already chosen to become part of the QS scheme.

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